TONIA KUBAI

ATHLETE • COACH • COMMUNITY BUILDER • STORYTELLER

KENYA → ACCRA → BEYOND

THE JOURNEY BEYOND THE COURT

FIP ACCRA SPONSORSHIP DECK

FIP ACCRA
BRONZE 2026
16 – 22 NOVEMBER 2026
ACCRA, GHANA

PADEL TO A T



PADEL TO A T

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PADEL TO A T

MEET TONIA

ATHLETE, COACH,
CREATOR
COMMUNITY BUILDER.



I'm Tonia Kubai, a Kenyan padel player, coach and marketing professional based in Nairobi.

Sport has been part of my life since I first picked up a tennis racket at six years old. It has shaped my discipline, confidence and love for competition, while introducing me to people and experiences that continue to influence who I am.

Today, I'm developing my journey as a competitive padel player while building Padel to a T, a coaching platform through which I share my love for the game and help others discover the sport.

I believe the most meaningful sporting journeys are about more than individual achievements. They're also about the people we meet, the lessons we learn and the opportunities we create along the way.

QUICK FACTS

- Nairobi, Kenya
- Tennis since age 6
- Padel since 2024
- FIP-ranked player
- Coach and founder of Padel to a T
- **Marketing and partnerships professional**









KENYAN ATHLETE

PADEL COACH

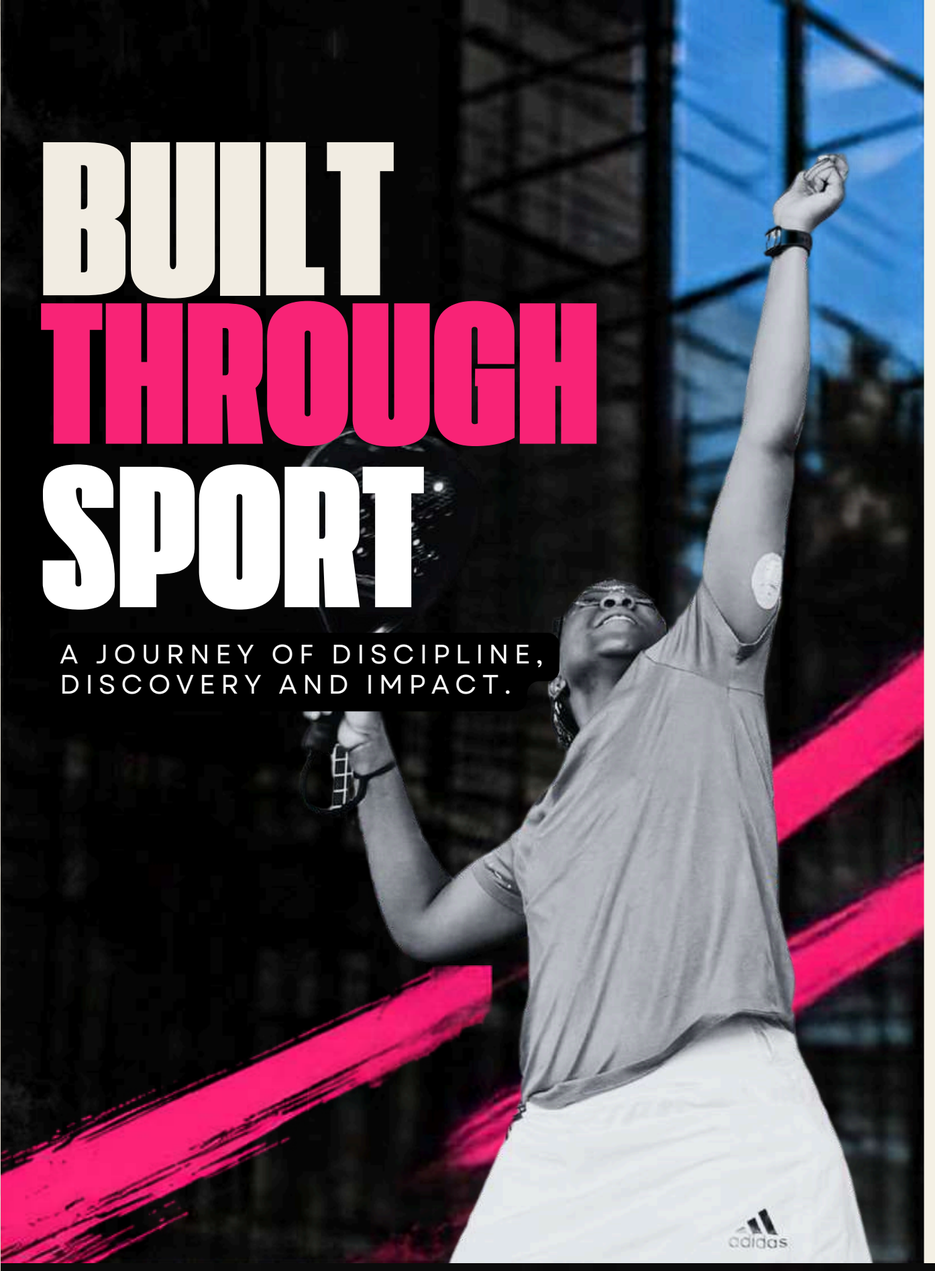
CONTENT CREATOR

COMMUNITY BUILDER

LET'S CONNECT

INSTAGRAM
@padeltoat

WEBSITE
padeltoat.com

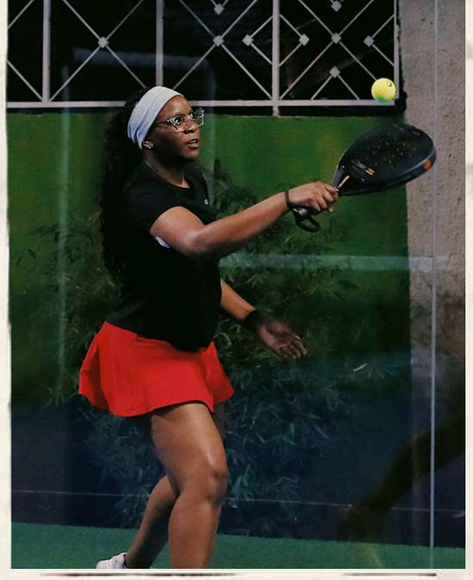


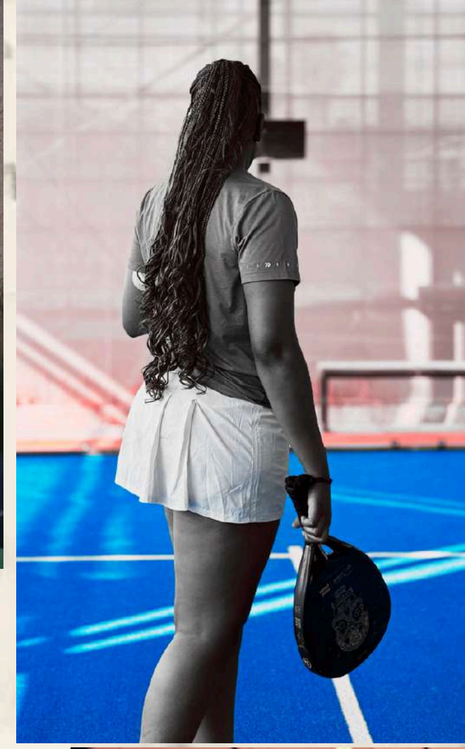
BUILT THROUGH SPORT

A JOURNEY OF DISCIPLINE, DISCOVERY AND IMPACT.

My sports journey started with tennis at six, where I learned discipline and resilience. In 2024, I discovered padel, allowing me to apply my tennis skills in a new competitive environment.

Since then, I have been enhancing my technical and tactical abilities while gaining tournament experience, aiming for consistent international competition. Each tournament serves as a chance to learn, track progress, and advance further.





MY JOURNEY

AGE 6
Started playing tennis.

6 – 18
Competitive tennis years.

2024
Discovered padel and fell in love with the sport.

2025
Started training, creating content and competing nationally.

2026+
FIP competitive tournaments and long-term growth.



ON COURT

- Competitive mindset
- Strong backhand side
- Aggressive at net
- Learning through international competition

GOALS

- Improve world ranking
- Compete more internationally
- Grow as a player-coach
- Represent Kenyan padel with excellence.

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BEYOND THE COURT



I'm dedicated to making padel more accessible and welcoming for newcomers. Through Padel to a T, I coach beginners and focus on creating supportive environments for women to learn and gain confidence. I also share stories about the experiences of learning and competing in the sport.

My goal is to help more people connect with padel while I continue my own athletic journey.

COACHING

Supporting beginner and developing players, with women-focused sessions, private and group coaching.

CONTENT & STORYTELLING

Sharing the sport through reels, stories, lifestyle and event content to inspire more people to pick up a racket.

COMMUNITY & IMPACT

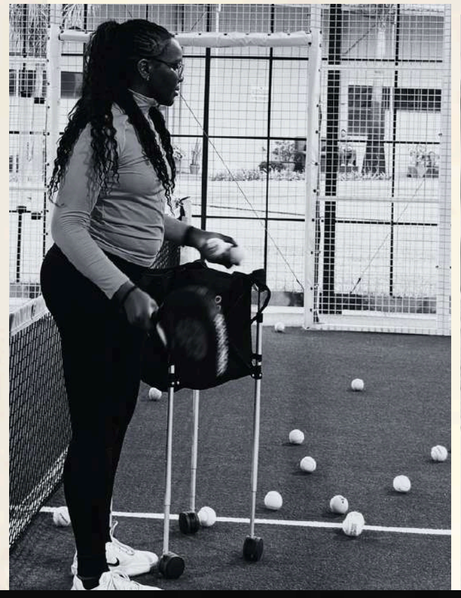
Growing access, confidence, belonging and visibility for women in sport, and creating pathways for the next generation.

PARTNERSHIPS

Exploring relationships with businesses, sporting organisations and individuals who share an interest in supporting athletes and developing padel.









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FIP RANKING

#828

WORLD RANKING
(as of 18 October 2026)

13 RANKING POINTS



SELECTED RESULTS

- FIP Bronze Nairobi 2026
  Round of 16
- FIP Silver Nairobi 2026
  Round of 16

FIP ACCRA

THE NEXT COMPETITIVE OPPORTUNITY

FIP Bronze Accra is another important step in my competitive journey, offering the opportunity to compete against international players, gain valuable experience and continue developing my FIP ranking as a Kenyan athlete.



FIP INTERNATIONAL PADEL FEDERATION

BRONZE

FIP BRONZE ACCRA

TOURNAMENT OVERVIEW

QUALIFICATION STAGE
STARTS 18 NOVEMBER 2026

MAIN DRAW
STARTS 20 NOVEMBER 2026

LOCATION
ACCRA, GHANA

WHY THIS TOURNAMENT MATTERS

INTERNATIONAL EXPERIENCE

Compete against different playing styles and stronger opposition.

COMPETITIVE DEVELOPMENT

Test my progress and work towards improving my international ranking.

REPRESENTATION

Build visibility for Kenyan women competing internationally in padel.







READINESS & STATUS

- [x] Doubles partner identified
- [x] Travel itinerary ready
- [ ] Full sponsorship support being sought

Why Partner With Me

THE VALUE TO SPONSORS

Partnering with me supports my tournament participation while creating long-term visibility and authentic connection with a growing niche community.

SUPPORTING AN EMERGING ATHLETE

Help reduce the financial barriers to international competition, supporting my development, experience and ambitions as a Kenyan padel player.

AUTHENTIC BRAND RECOGNITION

Receive genuine acknowledgement through selected FIP Accra updates and post-tournament appreciation, with recognition agreed in advance

ADVANCING WOMEN'S REPRESENTATION

Support greater visibility for Kenyan and African women in competitive padel, while encouraging more women to pursue the sport.

POTENTIAL FOR LONG-TERM COLLABORATION

Explore a future athlete partnership beyond Accra, subject to shared objectives and a separate agreement.







MY AUDIENCE

AUDIENCE FIGURES REPRESENT INDIVIDUAL ACCOUNT FOLLOWINGS AND ARE NOT A COMBINED UNIQUE AUDIENCE.

1,580 personal Instagram followers

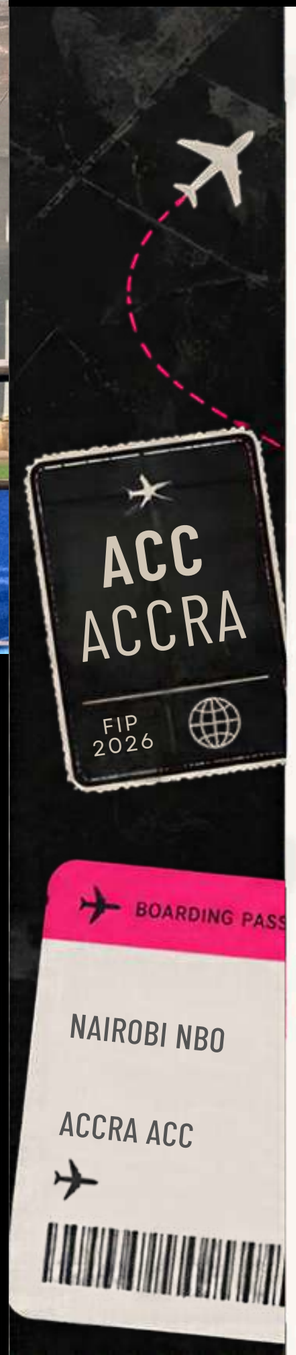
355 Padel to a T followers

engaged local niche audience

beginner and women-focused coaching community







THE INVESTMENT

FUNDING REQUIREMENTS

International competition requires investment beyond tournament registration, including travel, accommodation, equipment and the practical expenses involved in preparing to compete.

The estimated budget below outlines the support required for my participation in FIP Bronze Accra. These are preliminary figures and will be updated once travel arrangements and bookings are confirmed.

ITEM	INDICATIVE COST (KES)
Flights	KES 115,000
Accommodation	KES 50,000
Meals and local transport	KES 22,000
Registration and administration	KES 13,000
Equipment and apparel	KES 20,000
Insurance and contingency	KES 30,000
Total	**KES 250,000**

HOW YOU CAN SUPPORT

Support may be financial or in-kind, including (but not limited to) travel, accommodation, equipment, apparel, insurance or other essential resources.



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INVEST IN THE JOURNEY

PARTNERSHIP PACKAGES

TRAVEL PARTNER

KES 75,000 – 100,000

- Support international flights and travel expenses, helping me reach Accra and focus on tournament preparation.

In appreciation, I would acknowledge your contribution through selected updates from my travel and tournament journey, with recognition agreed upon beforehand.

SUPPORTING PARTNER

KES 25,000 – 40,000

- Contribute towards accommodation, registration, meals and local transport throughout the tournament.

Your contribution would be acknowledged through appropriate tournament-related updates and a post-event appreciation, as agreed.

COMMUNITY BACKER

KES 5,000 – 15,000

- Make a flexible contribution towards my competitive journey, whether individually, as a group or as a business.

Contributions go towards my overall tournament expenses, with supporters recognised through a collective thank-you and, where appropriate, individual acknowledgement.

IN-KIND PARTNER

PRODUCTS OR SERVICES

- Provide relevant apparel, equipment, accommodation or services that help reduce the cost of competing.

By helping meet these practical needs, your contribution reduces the overall cost of competing. Recognition would be discussed individually, depending on the nature and value of the support provided.

All amounts are suggested contributions, not fixed packages. Tournament-related recognition will be agreed individually. Ongoing endorsements and Padel to a T coaching activities are not included.



THE NEXT CHAPTER

FIP Accra is one step towards a much bigger ambition: competing at higher levels of international padel and contributing to greater representation for Kenyan and African women in the sport.

Talent and commitment are essential, but so are the resources and opportunities needed to progress. With consistent development and support, I hope to pursue the highest levels of professional padel while encouraging more women to follow their own competitive ambitions.

It takes a village to build an athlete.

Together, we can create opportunities for those who come after.



Accra 2026

- Gain international match experience, assess my competitive development and continue building my FIP profile.



What Comes Next

- Build a sustainable competition schedule, invest in structured training and pursue steady progress in the international rankings.



The Bigger Purpose

- Work towards the highest levels of padel while encouraging more Kenyan and African women to pursue their own competitive ambitions.

TONIA KUBAI

PLAYER • COACH • COMMUNITY BUILDER • STORYTELLER

THANK you

Thank you for taking the time to learn about my journey and the opportunity ahead.

Whether through financial support, practical resources or a potential long-term athlete partnership, I'd welcome the opportunity to explore how we could work together. Your support can help make FIP Accra possible while contributing to a journey built on competitive growth, representation and creating opportunities for others.

INTERESTED IN PARTNERING/SPONSORING?
Let's connect and explore how you can be part of the journey.

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